



MEDIA CONTACTS:

Miranda Rowe/Veena Raj/Leslie Silver
Dan Klores Communications
(212) 685-4300

**THE CARLTON ON MADISON AVENUE INTRODUCES AN
ALL-INCLUSIVE MEETINGS PACKAGE**

*Simple, value-packed billing plan is ideal for groups
of all sizes*

The Carlton on Madison Avenue's new "All-Inclusive Meetings Package" offers value-packed items for groups in a simple all-in-one package. Located in the heart of New York City within walking distance to the Union Square Farmer's Market, Madison Square Garden, Empire State Building, Madison Square Park, and Fifth Avenue shopping, The Carlton is a gem for group meetings.

With over 6,000 square feet of meeting space designed by renowned architect David Rockwell, The Carlton on Madison Avenue offers seven unique meeting rooms ideal for everything from intimate business affairs to large-scale corporate and social events accommodating up to 350 guests. Offering a one-of-kind Manhattan meeting experience to those looking to work hard and play hard, The Carlton on Madison Avenue offers a relaxed yet elegant setting, privacy, luxurious accommodations, food and beverage by Country restaurant, complimentary wireless internet access, and superior service.

The Carlton on Madison Avenue's new "All-Inclusive Meetings Package" includes:

- Complimentary room rental
- Complimentary flip chart with markers
- Complimentary Wi-Fi
- Continental breakfast
- AM break beverage service
- Lunch
- PM break beverages and snack service
- All day beverage service

* Package is \$165.00 per person with a minimum of 10 people (excluding tax and service charge). Offer valid for new business only. Offer valid for bookings booked through 2009.

MEETING AND EVENT ROOMS AT THE CARLTON ON MADISON AVENUE

Meetings at The Carlton on Madison Avenue can be held in a classroom-style room, or chairs and tables can be rearranged to form a hollow-square, u-shape,

or even a theater-like setting. For receptions or cocktail parties, rooms can be combined and set up with banquet round tables, or can be left as open space to accommodate larger events.

- **The Seville Room** –1750 square feet
Can be subdivided into 3 rooms plus pre-function access to a 300 square foot lobby
- **Gramercy** – 922 square feet
Accommodates 35 Classroom, 60 Rounds, 24 Conference, 65 Reception, 45 Theatre
- **Flatiron** – 577 square feet
Accommodates 25 Classroom, 30 Rounds, 20 Conference, 40 Reception, 25 Theatre
- **Union Square** – 460 square feet
Accommodates 25 Classroom, 30 Rounds, 22 Conference, 50 Reception, 30 Theatre
- **Kips Bay** - 420 square feet
Accommodates 15 Classroom, 30 Rounds, 18 Conference, 30 Reception, 25 Theatre
- **Murray Hill** – 370 square feet
Board room Accommodates: 14 Conference
- **Madison Avenue** – 415 square feet
Accommodates 30 Rounds, 30 Reception, 20 Conference

###

ABOUT THE CARLTON ON MADISON AVENUE

In the final phase of completing another impressive multi-million dollar renovation by world renowned architect David Rockwell of The Rockwell Group, The Carlton on Madison Avenue blends old world luxury and Beaux-Arts flourishes, with stylish modernism. The Carlton features one of the city's most beautiful hotel lobbies. The vaulted ceilings, marbled floors, floor-to-ceiling suede paneled walls, soothing waterfall, and rich mahogany frame the lobby. Originally designed by Harry Allen Jacobs, and completed in 1904 as The Seville Hotel, The Carlton on Madison serves as a historic reminder of New York's elegant past. The Carlton on Madison Avenue is also a member of the Preferred Hotels® & Resorts, a brand of Preferred Hotel Group™. Additional information on the hotel may be found at www.carltonhotelnyc.com

ABOUT PREFERRED HOTEL GROUP

Preferred Hotel Group is a global leader in the hospitality industry, delivering high-performance sales, marketing, and technology solutions to more than 700 independent hotels and resorts in over 65 countries. Its family of brands represents a collection of the finest hotels in the world and include: Preferred Hotels® & Resorts (www.preferredhotels.com), Preferred Boutique (www.preferredboutique.com), Summit Hotels & Resorts (www.summithotels.com), Sterling Hotels (www.sterlinghotels.com)

and Historic Hotels of America (www.historichotels.org). For more information please visit www.preferredhotelgroup.com.

ABOUT GEMSTONE

Headquartered in Park City, Utah, with offices in Stamford, Conn., Gemstone Hotels & Resorts, LLC, is a full-service management and asset management company that specializes in luxury and upscale urban hotels and complex resorts. The company is engaged in resort and unique hotel marketing and management and asset management for a variety of major hotel real estate investors and owners. Gemstone currently manages or asset manages more than 20 projects. Additional information about the company may be found at www.gemstoneresorts.com